



FOR IMMEDIATE RELEASE
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Press Release

MEXICO VS. VENEZUELA TICKETS SELLING FAST FANS ADVISED TO ARRIVE EARLY TO QUALCOMM STADIUM

SAN DIEGO – Ticket distribution for the international soccer match between the national teams of Mexico and Venezuela this Wednesday, February 28, 2007 at Qualcomm Stadium has exceeded 40,000. With brisk day of game sales expected, the event may establish a record soccer crowd for the City of San Diego.

“We are very happy with ticket sales so far, but with this success we are facing new challenges,” said Erik Stover, Qualcomm Stadium Manager. “We are expecting heavy traffic delays so we are encouraging fans to get to the stadium as early as possible.” Interstate 15 North is likely to see the most traffic congestion. “Fans should research alternative ways into the stadium and they should make every effort to arrive before 7:00 p.m.,” added Stover.

Fútbol Fiesta, an interactive festival that takes place outside the stadium, will be open from 4:00 p.m. until kick-off. The festival includes live music, interactive games and merchandise giveaways from the Mexican National Team U.S. Tour 2007 sponsors: adidas, Allstate, Budweiser, Chase, Cingular, Coca-Cola, Imodium, José Cuervo, Makita, McDonald’s, NAPA and VISA.

“We want all of our guests to enjoy the event and the best way to do that is to get here early, spend some time in Fútbol Fiesta, then enter the stadium for the game,” added Stover.

While tickets are going fast, good seats are still available. Tickets range from \$30-\$50 and can be bought via credit card at Ticketmaster outlets, TICKETMASTER.COM and by telephone at 619-220-8497. Tickets can also be purchased this Monday and Tuesday, cash only, from 10:00 a.m. to 6:00 p.m. at the Qualcomm Stadium ticket office located at Gate F. On game day the ticket office will be open starting at 10:00 a.m.

Qualcomm Stadium is owned and operated by The City of San Diego. With a seating capacity of 70,561 Qualcomm Stadium is located in the heart of Mission Valley, minutes from downtown San Diego. The Stadium is host to San Diego Charger and SDSU Aztec football, the Holiday Bowl, the Poinsettia Bowl, Street Scene and more.

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